

Effective Stewardship: Building on Biblical Principles By Ken Williams

Review by Herb Miller

Effective Stewardship: Building on Biblical Principles. Developed by Ken Williams, this year-around stewardship program often works well in churches that resist any type of classic-style annual stewardship campaign. During the last twelve years, the program has been used in 1,870 churches in 22 denominations in 38 states and Canada (ranging in size from 35 people to over 5,000).

Effective Stewardship uses the printed page and lay people as the primary spokespersons to heighten parishioner awareness of what God's Word says concerning money, material possessions, and giving. The program runs for 48 months (however, a church can discontinue it on thirty days' notice).

Each month, the program provides the following:

- A small "box" in the bulletin each Sunday contains a principle and a scripture verse.
- A lay person gives a three or four-minute presentation that explains that month's principle.
- A newsletter article examines that month's principle from another perspective.
- One Sunday each month, Sunday school classes and youth groups receive a discussion sheet and a request that teachers spend five minutes leading students in discussing it.

All materials are provided in the scripture version preferred by each church. Printed materials are provided either as camera-ready copy to match a church's bulletin and newsletter or on diskette. Materials are sent monthly to several key people in each church so that using the program does not become "another big job" for the pastor or the church secretary.

The program's cost is based on each church's average attendance. For a free video and explanation materials, visit www.klwenterprises.com or telephone 800/805-8702 or write Ken Williams, K LW Enterprises, 3705 Old Caseyville Road, Swansea, IL 62226.

(K LW Enterprises also provides a Fall Campaign model and Spring Campaign model, with new themes each year—which many churches elect to use following their positive experiences with the 48-month *Effective Stewardship: Building on Biblical Principles.*)