

Miracle Sunday

John Dodson

- ♦ The goal can be as high as the total of your annual giving.
- ♦ The focus (purpose) can be in mission development, a new program, something of interest in the local church and community. Pick something that at least five people are passionate enough about to give a lead gift. Choose something with appeal!
- ♦ Needs six weeks of lead time. Get a group of people willing to be motivators for the cause.

Week One: Gather decision-making group to decide on focus.

Week Two: Pastor present the focus in his/her sermon on Sunday (first day of week).

Week Three: First letter goes out to all. Invite people to look beyond regular income for something to give, such as selling a painting or coin collection. Make it fun.

Week Four: Group in church to make four calls each to remind people of Miracle Sunday. Don't say, Be sure to give, a but rather, Be sure you'll be there for the celebration!

Week Five: Second letter goes out to all, including an enclosed stamped envelope addressed to the church for those who won't be able to attend, so they can mail their gift in before Miracle Sunday.

Week Six: Early in the service, have the offering, so ushers can take it out to count what was given. At the end of the service, before worship ends, have them report the amount. Then celebrate your victory it is always a victory, because people have given!